

21st January 2020

Dear Councillor

You are invited to a meeting of the:

Extraordinary Meeting of the
Town Promotion Sub-Committee
on Monday 27th January 2020 at 5.30pm
at the Civic Centre, Sambourne Road, Warminster, BA12 8LB

Committee Membership:

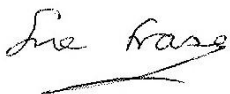
Cllr Paul Batchelor (West)	Cllr Rob Fryer (Broadway)
Cllr Sue Fraser (West) (Chairman)	Cllr Chris Robbins (East) (Vice Chairman)
Cllr Tony Nicklin (West)	Cllr Pip Ridout

Co-opted Members: Cllr Tony Jackson (Wiltshire Council), Melvin Davis, Muzib Rahman, Andrew Robinson, Cllr Chris Spender, Len Turner, David Williams,

Copied to all other members for information.

Members of the public are welcome to attend meetings of the Council and Committees, unless excluded due to the confidential nature of the business.

Yours sincerely



Councillor Sue Fraser

AGENDA

1. **Apologies for absence**
To receive and accept apologies, including reason for absence, from those unable to attend

2. **Declarations of Interest**

To receive any declarations of interest under Warminster Town Council's Code of Conduct issued in accordance with the Localism Act 2011.

3. **Minutes**

3.1 To approve as a correct record, the minutes of the Town Promotion Sub Committee meeting held on 2nd September 2019; copies of these minutes have been circulated and Standing Order 12.1 provides that they may therefore be taken as read.

3.2 To note any matters arising from the minutes of the Town Promotion Sub Committee meeting held on 2nd September 2019.

4. **Chairman's Announcements**

Standing Orders will be suspended to allow for public participation.

5. **Public Participation**

To enable members of the public to address the sub-committee with an allowance of three minutes per person regarding any item on the agenda and **to receive** any petitions and deputations.

Standing Orders will be reinstated following public participation.

6. **Reports from Unitary Authority Members**

To note any reports provided by members which are relevant to this sub-committee.

7. **Warminster Wobble**

The current organisers of the Warminster Wobble suggest Redfish Events are best placed to organise it in the future. Redfish Events are a commercial concern with experience of organising similar events. Redfish Events have suggested that they would organise the Saturday as a free event but the Sunday on a commercial basis.

Members to approve further discussions with Redfish Events about how the Wobble can best be organised. Members to nominate a lead member to work with officers and Redfish Events on this issue.

8. **Events in Warminster**

Lizzy Blake has put forward ideas for flagship events in Warminster for example a Warminster Market and Wimbledon in the Park on a big screen. She set these out in a presentation to members of the town promotion sub-committee. Copies of the slides have been circulated to members of the sub-committee.

Members to **approve** further consideration of these ideas and how they can be progressed and to nominate a lead member to work with officers on this issue.

9. **Warminster Parking Partnership**

Members had previously asked about the possibility of putting up bigger and better signs in the relevant car parks to advertise the Warminster parking Partnership Scheme. Permission had to be sought from Wiltshire Council, the owners of the car parks. Wiltshire Council would not agree to any stickers affixed to the pay and display machines or on the large board behind the machines, but they are supportive of additional signage placed around the machine/car park. It is estimated that the productions and affixing metal A4 size signs (attached) to cover all six car parks in the scheme would be around £600. It is thought that this is a disproportionate cost given the overall budget for the scheme, which typically refunds around £200 a month to participating businesses.

Members are asked to **agree** not to pursue the matter further.

10. **Imber Perimeter Path**

Much work has been done by the MOD and volunteers to bring the Imber Perimeter Path up to date. The Imber Path now runs on well-defined routes, it is exceptionally well signed and can be used by both horse riders and cyclists as well as walkers. It represents a 34-mile-long roundabout linking to rights of way across the west of Wiltshire.

Warminster is benefitting from a long section of new bridleway across to Norton Bavant, Heytesbury and beyond while retaining the footpath over Battlesbury, Scratchbury and Middle Hill. The existing footpath to Upton Scudamore can now also be enjoyed by riders and cyclists.

Members to **suggest** how Warminster can promote and further benefit from the Imber Perimeter Path.

11. **Communications**

Members to **decide** on items requiring a press release and **to nominate** a speaker for any item on the agenda if required.

Minutes from this meeting will be available to all members of the public either from our website www.warminster-tc.gov.uk or by contacting us at Warminster Civic Centre.